

COCKIES ABOLISHED. EASY SQUEEZY.

Abolish[®] PRO Cockroach Gel

Cockroach Control Like No Other.

AbolishPRO is the latest gel offering a totally new, highly palatable bait matrix that cockroaches find irresistible - even bait-averse roaches.

Superior Control Using Cutting-Edge Science.

AbolishPRO's exceptional performance is powered by the potent active ingredient *indoxacarb* in combination with an irresistible bait matrix. Because the innovative matrix in AbolishPRO is so highly palatable and attractive it quickly spreads throughout a population of cockroaches for rapid control of the worst problem situations.

Unique Mode of Action.

The active ingredient, *indoxacarb* was chosen for AbolishPRO because of its unique bio-activation mode of action.

Once consumed by the target insect, *indoxacarb* is bio-activated into a new form with enhanced insecticidal properties.

The time delay taken for this bio-activation process to occur allows cockroaches to consume the bait and return to their harbourages.

Cockroaches being able to return to their hiding places is strategic to the enhanced performance of AbolishPRO.

Cockroaches are 'gregarious' by nature: mature and immature cockroaches often congregate and rest together. It is here that the new *indoxacarb* form is passed around among cockroaches that may not have fed on the bait.

Bring Out the Big Guns.

The first thing you will notice when you pick up a tube of AbolishPRO is that it comes in a BIG 50 gram ready-to-use squeeze tube.

AbolishPRO is priced similarly to the regular 30 gram tubes presently on the market which means you receive 66% more product for FREE. This means better profitability for pest management professionals.

Australia's Most Convenient Gel.

Thanks to popular demand from pest management professionals and reseller partners Sundew has packaged AbolishPRO Cockroach Gel in the same game changing precision tube applicator as AttractANT[®] PRO Ant Gel.

Easily carried in your coveralls means your hands are free to operate spray and other equipment, and without having to return to your vehicle, AbolishPRO is ready at your fingertips to deliver a precision dose where needed. With a unique see-through tube, the guesswork of how much bait is left is made easy.



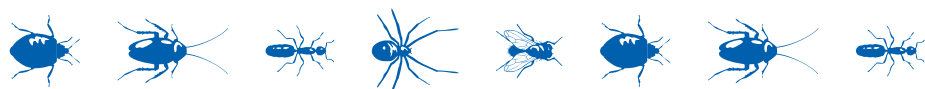
PRODUCT SPECIFICATIONS

Active constituent:	Indoxacarb 8 g/kg (75:25) (equivalent to 6 g/kg S-isomer)
Formulation type:	Gel Bait
Pack size:	50 g ready to use pack
Chemical group:	Oxadiazine
Schedule:	S5

Pest Claims: For the control of German and all other prevailing cockroach species including gel bait-averse cockroaches.

Key Features:

- Highly attractive unique gel matrix technology
- Potent *indoxacarb* active ingredient
- Controls a broad range of cockroach species
- Excellent for applying to vertical surfaces
- Australia's most convenient gel bait - big, clear squeeze tube
- Excellent partner for use with Sundew EnsnaREPRO 50 SC (*indoxacarb*) non-repellent residual insecticide



Indoxacarb has a delayed mode of action triggered by interactions with enzymes in the stomach of cockroaches.



It's Okay to Spray.

Field research demonstrates that AbolishPRO Cockroach Gel provides excellent control of difficult to control cockroaches when used as part of an integrated pest management treatment. AbolishPRO exhibits enhanced performance when used in combination with non-repellent residual treatments.

We recommend the use of Sundew EnsnarePRO® 50 Suspension Concentrate Residual insecticide spray treatment. EnsnarePRO is a residual, non-repellent, non-staining water based formulation and is ideal for use indoors and outdoors. EnsnarePRO has an excellent user safety profile and is ideal for sensitive areas. It's the only SC based *indoxacarb* product on the pest control market.

Some Love Donuts, others Love Hamburgers with Shakes.

Field research demonstrates that cockroach bait aversion/avoidance is a real world phenomenon. Like resistance, bait aversion develops within a single population and starts slowly - but grows more common as long as the same bait matrix type is being applied.

I Love Burgers with Shake.

AbolishPRO Cockroach Gel is a combination of proteins and complex carbohydrate attractant matrix. To a cockroach it's basically a burger with milkshake.

I Love Donuts.

Sundew BattleaxePRO Roach Bait Gel is a carbohydrate based attractant matrix. To the cockroach it's basically a sweet donut.

Bait Aversion Breaker.

The unique protein/complex carbohydrate matrix in AbolishPRO is completely different to the matrix utilised in BattleaxePRO Roach Bait Gel - or any other gel bait presently available in Australia. This makes AbolishPRO the perfect bait aversion breaker!

Chemical Resistance Breaker.

AbolishPRO is powered by *indoxacarb*, a member of the potent oxadiazine chemical group. Being from a different chemical group to most other gels on the market makes AbolishPRO the perfect product for tough cockroach infestations.



Eradicates the Entire Population.

The unique mode of action found in *indoxacarb* allows its rapid spread throughout a population. Its delayed mortality allows cockroaches to return to harbourages where their gregarious behaviour leads to their doom.

Through normal cockroach behaviours such as cannibalisation of their dead, ingestion of faeces and secretions etc, AbolishPRO is quickly circulated resulting in rapid elimination of a population.

AbolishPRO is formulated to achieve targeted results quickly and reliably for pest management professionals.

Better Performance. Better Value.

Sundew Solutions - the Cockroach Solutions Company

"Sundew Cockroach Solutions are the result of years of extensive Australian research and development and feature innovative formulation technology. Sundew offers Pest Management Professionals Australia's most comprehensive range of cockroach solutions bar none. Our advanced products feature best-in-class formulation technology that you can stake your reputation on."

David Priddy, C.E.O. Sundew Solutions.

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