

Battleaxe® PRO

ROACH BAIT

TECHNICAL
BULLETIN

Your everyday maintenance gel.

NUMBER

12

Battleaxe®PRO Roach Bait is a ready-to-use high performance broad spectrum cockroach gel bait utilising the powerful active *fipronil*. Highly palatable across all species small and large, BattleaxePRO Roach Bait Gel entices immediate feeding through a unique matrix.

Physical Properties - What does it look like?

New BattleaxePRO Roach Gel utilises a firm, highly attractive bait matrix. It has a pale 'non-offensive' off white colour. Its special high performance matrix comprises a proprietary blend of ingredients tailored and tested under Australian conditions.

SPOT THE DIFFERENCE?

BattleaxePRO 'firm'
neutral colour
Roach Bait.



Inferior 'runny'
old technology
gel bait.

Market research shows that traditional **offensive brown** baits are much despised by users and end customers. White coloured gel baits are hard to locate and monitor on repeat visits.

BattleaxePRO Roach Gel has been designed for the Australian professional segment with a non-offensive 'neutral' colour which is easily identifiable on repeat visits by the pest technician while looking the least offensive to end customers.

An Easy to Use, Long Lasting Gel

BattleaxePRO Roach Bait Gel utilises a complex blend of substrates designed to maintain the optimum moisture content. This presents a bait that is very attractive to cockroaches for the longest period. Samples of product taken from the field 12 months after application have proven the fipronil and bait palatability still controls cockroaches.

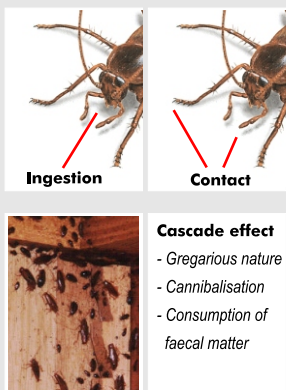
Versatile Use Locations

BattleaxePRO Roach Bait Gel can be used in a large variety of both domestic and commercial situations including in and around homes, schools, warehousing and commercial establishments, including hospitals, laboratories, government buildings, computer facilities, sewers, food vending machines, restaurants, trains and other transport vehicles or vessels, pet shops and zoos.

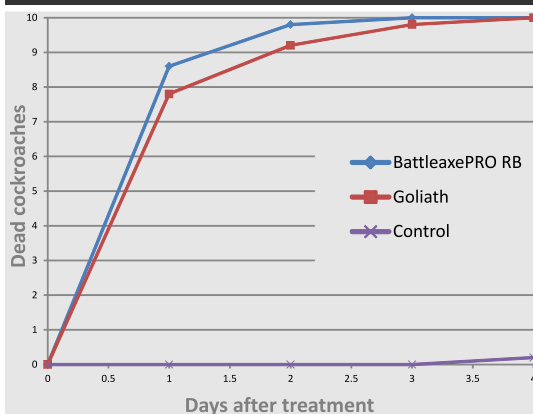
How is BattleaxePRO Roach Bait Gel applied?

BattleaxePRO Roach Bait Gel is best applied near crack and crevices especially near suspected cockroach harbourages. This takes the gel to the cockroaches, which speeds up the action of the bait. By the morning after treatment dead cockroaches can be found on the floor and in cupboards. Remaining live cockroaches will soon feed on the gel, dead cockroaches (cannibalisation) and fecal matter of affected cockroaches.

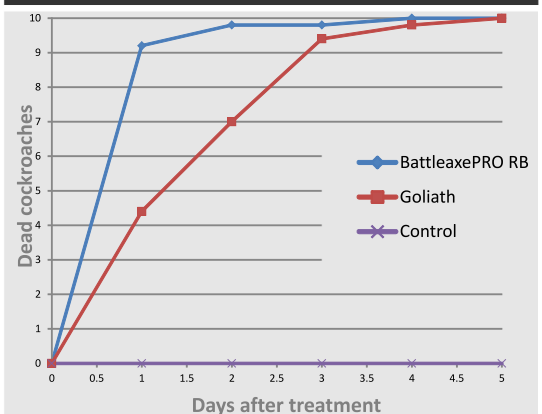
BattleaxePRO Roach Bait MODE OF ACTION:



BattleaxePRO Roach Bait Performance - German Nymphs



BattleaxePRO Roach Bait Performance - American Adults



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Use sites include residential buildings, schools, commercial and industrial facilities (including warehouses, apartments, supermarkets, restaurants, motels, hotels, hospitals, food handling/storage establishments), and transportation equipment such as aircraft, trains, ships, boats, buses.

General BattleaxePRO Roach Bait Tips

- Apply directly into small cracks, joins and crevices
- Areas in which cockroaches forage for food and water
- Areas where there is the possibility that cockroaches may be introduced
- Areas in or around cockroach harbourages or from which they may emerge
- Areas that are frequently traveled by cockroaches such as electrical conduits
- Areas of poor sanitation
- Around doors and drains
- Inside food vending machines
- Where food and drink are brought into premises and stored in boxes and crates
- In dark protected corners
- If bait is completely consumed, reapply in the same spot
- Be careful not to contaminate BattleaxePRO Roach Bait Gel with conventional pesticides or cigarette smoke, which can reduce bait acceptance.

Battleaxe[®] PRO Roach Bait

Product Specifications

Active constituents:	0.5 g/kg Fipronil
Formulation type:	Ready to use gel bait
Use rate:	Apply 1-3 spots per m ² . Recommended spot size is 0.03-0.06g. Increase the number of spots (up to 3) and spot size depending upon severity of infestation and species present.
	3 - 4 mm in diameter (small species)
	6 mm (large species)
Chemical group:	Phenyl pyrazole
Schedule:	Non scheduled
Pack size/s:	4 x 20 gram syringe, and 1 x 20 gram Rapid Pack

We recommend the use of BattleaxePRO Roach Bait in conjunction with Sundew Pestie Dotz[™] Professional Polymer Platforms for:

- accurate bait size placement
- easy to inspect
- ease of follow up service
- accountability
- pest pressure monitoring
- optimal bait presentation
- prevent inadvertent cleaning or removal of baits
- record keeping - dotz can be written/dated on
- neat professional presentation



New BattleaxePRO Roach Bait - the key to effective cockroach management

What makes new BattleaxePRO Roach Bait genuinely different from other gel bait products?

Features	Benefits
Highly palatable	Produces results quickly
Fipronil active ingredient	Fast reliable results
Bait matrix appeals to all species and life cycle stages	Use with confidence in all situations
Maintains original colour	Superior formulation - Use with confidence
Does not separate	Superior formulation - Use with confidence
Non bird offal bait matrix does not require tubes to be gamma irradiated with cobalt 60	<ul style="list-style-type: none"> - Plastic tubes do not become brittle and 'blow-out' when used - Saves you money as you're not paying for expensive gamma irradiation treatment - As the product is not irradiated you don't get liquids separating from solids resulting in inferior runny bait
Firm non-runny, non-liquid bait matrix	When used as directed the bait stays where you apply it
Use in conjunction with Pestie Dotz	Provides a professional presentation to your clients
BattleaxePRO Roach Bait is the most cost effective bait	Because we don't need to irradiate our gel we pass on the savings to you!

Now pest management professionals can unlock the future of insecticidal baiting. New Battleaxe[®]PRO Roach Bait gives you the key.

Battleaxe PRO Roach Bait - a perfect partner



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